

DC Enterprises

Executive and Management Coaching

David Cheng can provide you and your organization the benefits of top quality, no-nonsense executive coaching.

How can an Executive Coach help me?

- Are you having trouble juggling all the demands of your high-responsibility position?
- Are you working on an important project, one that will determine the next step of your career?
- Do you have resources at your disposal that you're not utilizing to their full potential?
- Are you a high-potential manager looking to advance to the executive level?
- Is your effectiveness impaired by your relationship with your boss? Your peers? Your direct reports?
- Are you dissatisfied with the lack of balance between your work life and your personal life?

I can help you with these situations and others like them.

How does Executive Coaching work?

As your coach, I'll help you focus on what's important. We'll filter out the distractions and hindrances of everyday life that get in the way of progress. We'll work to find new and better ways for you to get things done. We'll celebrate when you succeed, and I'll help you learn from your mistakes when you don't. You'll make positive change in your life and your career, faster than if you were doing it on your own.

Does it work?

A lot of people seem to think so, considering how fast the industry is growing. Companies like IBM, Marriott and Cisco are providing coaching services in-house. One recent study found that executive coaching produced about *three times* as much improvement in overall performance as other management development techniques. Let's talk about how you and your organization can benefit from coaching as well.

It sounds pretty simple...

Well, that's because it is. But it can also be quite powerful. You'll be surprised at what you can accomplish when you have a coach helping you keep your focus on what's important and holding you accountable for reaching your goals. Please contact me for a sample session and see for yourself.

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How can I learn more?

- You'll find more information about executive coaching on my web site: [www.dcenterprises.biz]. You'll also find references to over fifty articles in business magazines and academic journals.
- Feel free to call or email me. I'm here to answer any questions you might have.
- Contact me for a complimentary sample session. The best way to learn more about coaching is to actually experience it for yourself.

What if I'm not near the Albany, NY area?

Not a problem. Most coaches work by telephone. Fewer than half my clients are local. As long as we can work out any time zone differences, distance is not a factor. If you prefer meeting in person, let's discuss how we can make that happen.

Complimentary Coaching Session Offer

It's difficult to convey the benefits of coaching in a just few paragraphs. The best way to understand it is to experience it for yourself. Please contact me to schedule a sample session. These usually take 30–45 minutes. I won't guarantee miraculous solutions from one meeting, but you'll get a taste of what the coaching experience is like. There is no financial obligation.

About David Cheng

Dave brings over twelve years of Human Resources management experience to his coaching practice. He holds undergraduate degrees in Business, Communication and Psychology. He also earned an MBA from the Stern School of Business at NYU. Dave received his training from the industry-leading Coaches Training Institute, and he is a member of the International Coach Federation.

Contact

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